

STURGIS

First business opens at MOSO Village

By Michelle Patrick and staff reports

Twitter: @ SJMichelleP A grand opening celebration and holiday open house was held recently at Anita Ritter Financial, the first business located in the new MOSO Village in downtown Sturgis.

The event featured a ribbon cutting ceremony with Sturgis Area Chamber of Commerce.

Anita Ritter is the owner and president of Anita Ritter Financial, founded in 2011. Ritter has her AAMS (Accredited Asset Management Specialist) designation and has been a licensed financial advisor since 2003.

A longtime Sturgis resident, Ritter began her career in Schoolcraft and then transferred to Kalamazoo.

She has now opened her second and main office i n the new MOSO Village building in downtown Sturgis. Ritter finds great satisfaction in her work and thoroughly enjoys helping people with their financial goals.

" Clients are the center of our business, which is why we provide independent, unbiased advice," she said. " We take pride in our personal approach and truly care about turning dreams into reality."

Ritter went on to say that the business partners with clients to form and implement a comprehensive financial plan which reflects personal goals.

" Our finest work is with those undergoing or seeking change, perhaps due to divorce, a death in the family, job change, retirement, or selecting a different financial advisor," she said.

Ritter serves clients in Michigan, Indiana, and Florida. She is also a newly appointed advisor through Dave Ramsey's Smartvestor Pro program. Anita Ritter Financial is located on the second floor of MOSO Village at 260 John St., Suite 2B.



A ribbon cutting ceremony was held recently at Anita Ritter Financial, inside MOSO Village in downtown Sturgis.

Pictured at center with scissors is owner and president Anita Ritter. Pictured to her left is client services specialist Jessica Walsworth.

MICHELLE PATRICK/JOURNAL
