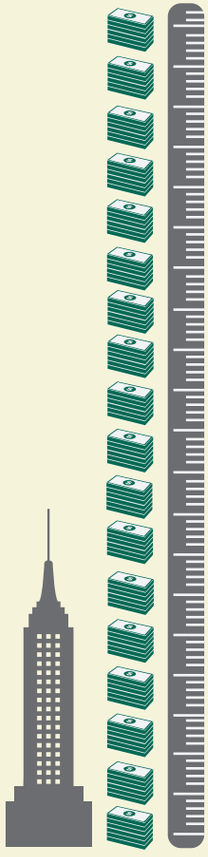
EMPIRE
WEALTH STRATEGIES

EWS has $11B in Death Benefit Inforce. So... What does $11B Look Like?

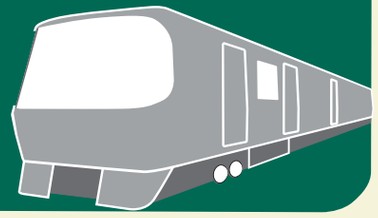
$11 billion in $100 bills stacked is 27X the height of the Empire State Building



2,000,000 TRIPS TO NYC FOR A NIGHT OUT FOR TWO PEOPLE

IF EVERY BASEBALL GAME WAS SOLD OUT AT YANKEE STADIUM, IT'D TAKE 26 SEASONS OF TICKET REVENUE

COULD PAY FOR EVERY PASSENGER'S SUBWAY RIDE IN NYC FOR OVER 2 YEARS



55 SOLD OUT SEASONS AT MADISON SQUARE GARDEN FOR NY KNICKS BASKETBALL

EQUAL TO THE REVENUE BROADWAY MUSICALS BRINGS IN FOR 10 YEARS

COULD PAY FOR 3 CUPS OF NY COFFEE

FOR 1 MILLION PEOPLE

FOR 4 YEARS

15 16 17 18

SUPERBOWL XLVI GENERATED $245 MILLION IN ADVERTISING WHEN THE NY GIANTS BEAT THE NEW ENGLAND PATRIOTS.

$11 billion in $1 bills would wrap the earth 42X

http://en.wikipedia.org/wiki/Major_League_Baseball_schedule
http://www.statista.com/statistics/305304/costs-of-a-night-out-for-two-people-in-the-most-exspensive-international-cities/
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