

GCG Wealth Management's New Advisor Platform Continues to Add More Talent

With many firms struggling to retain advisors due to new minimum compensation-grid thresholds, pay cuts and aggressive cross-selling practices, GCG Wealth Management continues to add talent to its already deep bench of advisors with the release of its new advisor platform.

GCG Wealth Management is thrilled to announce the addition of Dean Turner and Bryan Cassells. With over 40 years of financial industry experience between the two, Bryan and Dean bring a breadth of expertise in high-end money management and a combined \$80,000,000 in assets under management.

Dean brings more than 30 years of experience with firms including Wachovia, Merrill Lynch and most recently Capital Guardian. "One of the differentiating factors I noticed with GCG was that they are on the forefront of technology for both clients and advisors. As a CFP these technology enhancements will not only allow me to better serve my clients investment and financial planning needs, but they are also a key piece in today's compliance and regulatory landscape."

Bryan, who adds another 13 years of experience to the firm spent the majority of his career with Morgan Stanley and most recently Capital Guardian. Bryan is excited to take advantage of GCG's new Personal CFO solution. "I am a money manager; it is where I am an expert. When it came to areas like risk management, estate planning, tax strategy, etc. I had to refer the business out. At GCG, there is a team in house that's able to build and execute all of those strategies and tactics by serving as a client's Personal CFO."

Dean and Bryan are GCG's most recent additions, but they will not be the last. GCG is expecting to fill out its Charlotte, NC office and will continue to expand in early 2017. Joel Burriss, GCG's President and Managing Partner adds "Dean and Bryan account for 11% top line growth for our firm and have acted as a springboard with an additional 45% of growth teed up for the new year spread across the Southeast and Mid Atlantic, further expanding our footprint." ■

About GCG Wealth Management, Inc.

GCG Wealth Management, Inc., headquartered in Charlotte, NC has 7 offices spread across NC, SC and LA. GCG Wealth Management is a full service business, financial, and estate planning firm which makes available products, services and solutions such as: holistic Personal CFO platform, investments, insurance, estate and tax strategies for individuals, small businesses, corporations, and professional practices. More information on GCG Wealth Management is available at www.gcgwm.com.



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